



IMIRA ENTERTAINMENT WINNING IN LATIN AMERICA

Distributor scores deals across the territory

Barcelona, 17 May 2013: Imira Entertainment, Spain's leading production and distribution company specialising in youth programming, has reinforced its strong position in the Latin American market ahead of the LA Screenings.

Brazil shows a continuing appetite for Imira content, with local broadcaster TV Escola renewing its agreement for the first 26 episodes of Millimages' artistic bunny **Louie** (39 x 26'), and acquiring a further 13 episodes also for free TV. Brazil's TV Cultura has acquired the whimsical one-off **The Wish Fish** (1 x 74'), and **The Elf Who Stole Christmas** (1 x 65'), which takes place in a tiny village in the Pyrenees Mountains. Rounding off the trio of specials picked up by the broadcaster from Imira is **Stella and the Star of the Orient** (1 x 90'), a coproduction between Kinderfilm and ZDF.

Ecuador's RTV has taken season one of the DQ Entertainment and ZDF Enterprises co-production **The Jungle Book** (52 x 11'), seasons one and two of **Wicked Science** (52 x 26') produced by Jonathan M. Shiff Productions, FFC, Film Victoria, Network Ten, ZDF and ZDF Enterprises and also the movie (1X90'), as well as a renewal for the classic IMPS/Peyo property **The Smurfs** (163 X 26'), for Ecuador Free TV.

KM Services in Panama has scooped up timeless classic **The Smurfs** (52 x 26') and the adventures of **Lucky Fred** (52 x 12'), an Imira Entertainment co-production in conjunction with Televisió de Catalunya and RAI Fiction. .

Begoña Esteban, Sales Manager Iberia, Latin America, US Hispanic & Central Europe at Imira Entertainment says: "Imira Entertainment has an established reputation of sales expertise in Latin America, and these sales are the proof that as both a distributor and producer we are going from strength to strength in this key market."

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Notes to editors:

Barcelona, Madrid and Vitoria based Imira Entertainment www.imiraentertainment.com is a producer and distributor of top quality youth programs. It creates innovative content for kids with strong editorial lines, and a universal appeal. Its productions incorporate the latest technologies as properties are developed for cross media exploitation (TV, video, licensing, merchandising, mobile phones and publishing). Imira Entertainment distributes a catalogue of over 4,000 half hours of premium kids programs, including animated feature films.