



IMIRA ENTERTAINMENT BRINGS BLACK SHEEP TO MIPCOM 2013

New acquisition *Liberty Farm (Blackie & Company)* debuts in market slate

Barcelona, 09 September 2013: Imira Entertainment, Spain's leading production and distribution company specialising in youth programming, has inked a worldwide distribution deal (excluding Spain) with Baleuko for the 26 x 11' HD 3D animation series ***Liberty Farm (Blackie and Company)***, from co-producers Baleuko and TVE, both in Spain, along with Argentina's Draftoon Animación. Imira Entertainment is headlining its MIPCOM 2013 slate with this new acquisition, along with a brand new second series of its hit 360° IP ***Lucky Fred*** (104 x 12').

Liberty Farm (Blackie and Company) follows the colourful antics of the resident livestock, who talk, sing, dance and play, unbeknownst to their human handlers. The protagonist, Blackie, is a sheep with ambition – unorthodox and adventurous, who in the film ***Blackie & Kanuto***, which inspired the television series spin-off, resolves to get herself to space. In the series' 26 episodes Blackie is joined by the lively livestock of Liberty Farm who are full of fun and quirks. Kanuto, the resident sheepdog, Marvi, the flightless duck, Theodora, the musical cow, Pepe, the hapless horse, Winston, Grumbo, and Karl, are all part of the weird and wonderful world of Liberty Farm.

Commenting on the deal, Sergi Reitg, CEO of Imira Entertainment says: "We are delighted to be taking on Baleuko's original and quirky comedy-adventure project ***Liberty Farm (Blackie & Company)***. Imira Entertainment has a library of shows with fresh, vibrant characters and we are pleased to be taking another great property to new and broader audiences."

Idurre Cajaraville, Head of Production at Baleuko adds: "This deal with Imira Entertainment is a really important step for Baleuko in the production of ***Liberty Farm (Blackie & Company)***. After we entered the international market with films like ***The Wish Fish*** and ***Blackie and Kanuto***, we were thrilled to acquire the co-production support of TVE which has been fundamental to the series, as well as strong distribution partners like Imira Entertainment".

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Notes to editors:

Barcelona, Madrid and Vitoria based Imira Entertainment www.imiraentertainment.com is a producer and distributor of top quality youth programs. It creates innovative content for kids with strong editorial lines, and a universal appeal. Its productions incorporate the latest technologies as properties are developed for cross media exploitation (TV, video, licensing, merchandising, mobile phones and publishing). Imira Entertainment distributes a catalogue of over 4,000 half hours of premium kids programs, including animated feature films.