



IMIRA ENTERTAINMENT ATTENDS CARTOONS 360° & CARTOONS ON THE BAY

Imira Entertainment, Spain's leading production and distribution company specialising in Kids & youth programming, has attended the festivals *Cartoons 360°* in Munich, Germany and *Cartoons on the Bay* in Venice, Italy to showcase its new project **Mondo Yan** (52x12') which looks to becoming a global IP with solid transmedia content to accompany this 3D animated comedy adventure.



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Barcelona, Madrid and Vitoria based Imira Entertainment www.imiraentertainment.com is a producer and distributor of top quality youth programs. It creates innovative content for kids with strong editorial lines, and a universal appeal. Its productions incorporate the latest technologies as properties are developed for cross media exploitation (TV, video, licensing, merchandising, mobile phones and publishing). Imira Entertainment distributes a catalogue of over 3,000 half hours of premium kids programs, including animated feature films.